WEBMASTER'S REPORT

The new IPA website was launched on 1st January 2015. Since migrating from the University of Glasgow server in March 2009, the IPA website had been hosted at UCL, London. For the new website, webhosting was purchased from a commercial webhost and IPA's own domain name was acquired: http://www.internationalphoneticassociation.org. The rationale behind this decision was to allow for continuity in the web services regardless of the academic affiliation of the Webmaster. While most of the visitors to the new IPA website come from search engines, 7.8% of traffic (in the month of July 2015) are still redirected from the Glasgow server[1]. This indicates that there are still many links to the Glasgow URL remaining in the cyberspace.

Features introduced in the new website include online membership management, and members-only features such as the membership directory and access to JIPA online. In addition, audio files of Illustrations of the IPA published in JIPA (members only) and sound recordings accompanying the IPA Handbook, both of which were previously hosted at the University of Victoria, are now hosted on IPA's own server. ICPhS Proceedings archives, previously partly hosted at the University of Bonn server, have also been migrated to the IPA server. Plans are underway to make available many more of the old proceedings. IPA Exam entries are now managed through the website too.

Another feature of the new website is collaborative editing. This enables, for example, the Secretary to directly add News items to the website without going through the Webmaster. As a result, the number of News items has increased significantly in 2015. The introduction of an online membership management system has helped to reduce the Treasurer's workload in a) maintaining the database and b) compiling a members' list for each issue of JIPA. In addition, it has facilitated

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[1] Redirection was initially set up from the UCL server too, but unfortunately the server was shut down in April and the domain name (www.langsci.ucl.ac.uk) ceased to exist, rendering the previous URL for the IPA website a dead link.

communication of important notices from the Secretary to Members by means of a mailing list.

9.2% of new/renewing members paid their membership fee in the first 24 hours of the announcement of the launch of the new website. The peak of membership fee payment, however, was on 1st February, the deadline for joining the IPA to qualify for a discount at ICPhS2015, when 48 members signed up. At this point already, there were 60% more members than there were at the end of 2014. Whilst the surge in membership numbers is undoubtedly due to ICPhS, it is hoped that the members-only features as well as the introduction of online membership management, which facilitates the renewal process as well as including automated reminders, will encourage members to renew their membership in following years.

Ongoing developments to the website include expanding the ICPhS archive in collaboration with the Secretary of the Permanent Council for ICPhS, updating the IPA Exam page with material provided by the IPA Exam Secretary, creating a JIPA index (including contents from *Le Maître Phonétique* dating back to 1886, compiled by Mike MacMahon), and updating the IPA fonts page.

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